

Strategic Plan 2024-2029

FOSTER A CULTURE OF INCLUSIVITY AND BELONGING

We are dedicated to creating an inclusive environment and truth and reconciliation, anti-racism and anti-black

where every employee feels valued, respected, and supported, promoting a culture of belonging across our organization. We will implement an employee experience strategy focused on well-being and growth and continue to ensure that diversity, equity, inclusion racism drive our work.

ADDRESS OVERREPRESENTATION

We recognize the long-standing overrepresentation of Indigenous, Black, and equity-deserving children and families in the child welfare system. Our focus is on implementing data-driven strategies and partnering with communities and sectors to address systemic inequities, applying culturally responsive and trauma-informed approaches.



INVEST IN CHILD AND YOUTH WELL-BEING

Our commitment is to prioritize sustainable resources and services that supports the well-being of children, youth and families, ensuring they have the tools and support needed to thrive. We will allocate resources strategically through partnerships and revenue diversification to enhance well-being, build capacity, and ensure access to supports that help young people thrive.



INNOVATE SERVICE DELIVERY

We are prioritizing early intervention and evidence-informed practices to ensure child safety and well-being. Through implementing a multidisciplinary approach and new technologies, we will meet the evolving needs of children, youth, and families, with an emphasis on intimate partner violence and youth wellness.



Areas of **Focus**



DRIVE SYSTEM CHANGE

We strive to lead change beyond our organization through public education, advancing research, and collaborating with partners to create a more effective and equitable child welfare system to champion better outcomes for children, youth, and families.



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Vision

Mission



Children and youth are safe, empowered, and thriving (SET)



We champion the safety and well-being of children and youth based on their unique needs while strengthening families.

Values



Collaboration & partnership with our families & community partners.



Accountability to the children, youth, families & community we serve.



Respect & compassion for our staff, children, youth and families.



Equity, diversity, inclusion, antiracism & truth and reconciliation.



Support the wellbeing of our children & youth through innovation.